

Parker Principles

These principles developed by Dr. Jim Parker, our founder, serve as the foundation on which Parker University was built. Our dedication and commitment to compassionate care and loving service are deeply rooted in this foundation. Every student, employee, and staff member at Parker is a reflection of the Parker Principles in action.

Develop a compassion to serve that is greater than the compulsion to survive.

If it is to be, it is up to me.

Seeing is not believing...
believing is seeing.

To be in harmony with my success, health, and happiness goals, I must act with love based upon free will and react with faith based upon God's will.

Loving service—my first technique.

What I see in the universe sees me.

Love is the magic bullet of healing. I can optimize my mission, talent, and destiny (MTD) and attract the "naturally right" patients, people, places, things, events, and situations for me when I love each person as a mother, father, brother, sister, or child.

Success is predetermined by my faith, confidence, and belief in my products, services, and ideas.

We see things as we are, not necessarily as they are.

I cannot communicate successfully and efficiently what I do not own.

My ultimate purpose is to live in harmony with the universe. I can do so only when my mission is accomplished, my talents are developed, and my destiny is fulfilled.

To eliminate fear, worry, and anxiety, I must live in the present and let go and let God.

I will anticipate the good – even during the bad.

Do not let the negative few overrule the positive many.

There is no philosophy by which I can do a thing if I think I cannot.

Thought plus action equals feeling. My feelings attract my life to me.

Nature will give me what I act like I already have!

To heal, remove "doubt" in both doctor and patient and instill "belief" in both doctor and patient.

To attract my success, health, and happiness, I will eliminate fear of the future, worry over the past, and anxiety for the present.



PARKER
UNIVERSITY

Igniting Passion. Transforming Lives.