

PARKER UNIVERSITY

BACHELOR OF BUSINESS ADMINISTRATION CONCENTRATION IN HEALTH CARE MANAGEMENT

Parker University is a nonprofit, regionally accredited university offering an online Bachelor of Business Administration with a concentration in Health Care Management (BBA-HCM) program that prepares students to blend the business and health care knowledge essential for success in today's health care environment. Whether it's a career in coordinating teams of health care professionals or maintaining organizational resources, graduates of Parker's BBA-HCM program stand ready to face the important challenges this fast-growing field presents.

PARKER'S BACHELOR OF BUSINESS ADMINISTRATION PROGRAM CONSISTS OF:

- ▶ A new enrollment period each month
- ▶ Fully online classes
- ▶ A total of 120 credit hours
 - 45 credit hours of general education courses
 - 33 credit hours of major core courses
 - 42 credit hours of concentration courses

PARKER'S BBA-HCM PROGRAM PREPARES ITS GRADUATES TO:

- ▶ Lead and develop teams within health care institutions and clinics that are efficient, focused, and flexible;
- ▶ Implement strategies to best assess performance, improve processes, and strengthen the quality of patient care;
- ▶ Evaluate existing research using quantitative and statistical tools to assist in decision making;
- ▶ Identify, evaluate, and respond to common types of ethical dilemmas;
- ▶ Apply mathematical and computing concepts to support information systems and database access;
- ▶ Employ interpersonal and written communication skills to accomplish goals and objectives;
- ▶ Evaluate the impact of information systems and technology on health care processes and the securing of health information.



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Igniting Passion. Transforming Lives.

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WHY PARKER'S BBA-HCM PROGRAM?

- ▶ A convenient program available exclusively online
- ▶ Enrollment begins each month so you can start class when it works best for you
- ▶ A flexible schedule that allows students to manage other personal and professional commitments



ACCREDITATION

Parker University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award the Bachelor of Business Administration degree.



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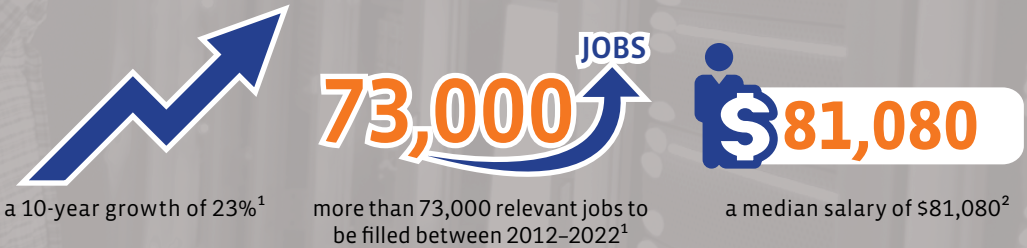
WHERE DO HEALTH CARE MANAGEMENT PROFESSIONALS WORK?

According to the U.S. Bureau of Labor Statistics, the U.S. will see a 23% job growth of health service administrators between 2012 and 2022 – that's a projection of more than 73,000 new jobs for health service administrators. A Bachelor of Business Administration with a concentration in Health Care Management is especially relevant in Texas, as the health care industry is responsible for more than 15% of the state's annual employment growth.

CAREER OUTLETS FOR PARKER UNIVERSITY'S BBA-HCM GRADUATES INCLUDE:

- ▶ Hospitals and office-based practices
- ▶ Senior living centers
- ▶ Mental health facilities
- ▶ Research facilities
- ▶ Outpatient care centers
- ▶ Health equipment providers

WHAT IS THE CAREER OUTLOOK FOR HEALTH CARE MANAGEMENT PROFESSIONALS?



¹ Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2014-15 Edition, Medical and Health Services Managers

² Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2014-15 Edition, Administrative Services Managers